

All Terrain Bull and Female Sale

March 23, 2026, Walsh, CO

No.	Category	Average
87	SimGenetic Yearling Bulls	\$10,027
13	SimGenetic Open Yearling Heifers	\$12,885
100	SimGenetic Lots	\$10,399

Auctioneer: Tracy Harl, CO

Sale Manager: Allied Genetic Resources (AGR), IL

Marketing Representatives: Marty Ropp (AGR); Corey Wilkins (AGR); Jared Murnin (AGR); Superior Auction; and DVAuction.

Representing ASA: Susan Russell

High-Selling Lots:

\$50,000 -PB Bull, "Bridle Bit Mr N5103," s. by LBRS Genesis G69 sold to Cow Camp Ranch, KS; and Rydeen Farms, MN.

\$36,000 -3/4 SM 1/4 AN Bull, "Bridle Bit Mr N544," s. by BSUM Summit 303L, sold to Wilkinson Simmental Farms, ND.

\$25,000 -PB Bull, "Bridle Bit Miss N523," s. by LBRS Genesis G69, sold to Russell Smith, KS.

Comments: A large ring-side crowd and online buyers purchased genetics from Bridle Bit Simmentals and Far Out Cattle Ranch in the annual auction. ASA's Dr. Elizabeth Dressler highlighted new EPD as the keynote speaker at a Sunday night educational dinner. In the Monday auction, the Cook family also sold five commercial open heifers for an average of \$3,400.